Washington Stormwater Center

AND

Washington State University Puyallup Research and Extension

PRESENT

STATEWIDE STORMWATER GRANT WRITING WORKSHOP

TUESDAY, SEPTEMBER 25, 2012 | ELLENSBURG, WA

8:00 – 8:30 am  Attendee Check-In

8:30 – 12:00 am  Eric Shulenberger, Ph.D., J.D.
   ▪ Strategy and Tactics
   ▪ Elements of a Successful Proposal
   ▪ Basics of Successful Writing

10:00 – 10:15 am  Morning Break

12:00 – 1:00 pm  Lunch (provided)

1:00 – 1:30 pm  Grant Reviews and Important Proposal Elements
   Terry Wittmeier, Water Quality Manager
   Washington State Department of Ecology

1:30 – 2:00 pm  Successful Grant Projects (Group Discussion)

2:00 – 2:30 pm  Writing Your Next Grant – Part I:
   Creating the Abstract or Narrative Brief (50 words)
   Led by: Tanyalee Erwin, Manager, Washington Stormwater Center
   and WSU Office of Grants and Research Development staff

2:30 – 2:45 pm  Report Out (Group Discussion)

2:45 – 3:00 pm  Afternoon Break

3:00 – 3:45 pm  Writing Your Next Grant – Part II:
   Creating the Executive Summary (250 words)
   Led by: Tanyalee Erwin, Manager, Washington Stormwater Center
   and WSU Office of Grants and Research Development staff

3:45 – 4:00 pm  Report Out (Group Discussion)

4:00 – 4:30 pm  Idea Exchanges and New Project Development

*Optional Proposal Review Opportunity
Dr. Eric Shulenberger will be available from 1:30-4:00 to individually
review prepared preliminary drafted proposals or discuss upcoming project ideas.
ABOUT OUR PRESENTERS...

ERIC SHULENBERGER, PHD, JD

Dr Eric Shulenberger has a PhD in biological oceanography (Scripps Institution of Oceanography), is a California attorney, and has been a high-tech businessman. He knows both sides of the funding desk well. He was a federal research program manager for seven years, and has read many thousands of proposals. He has reviewed preliminary and full proposals for many agencies, written requests for proposals, developed and critiqued long-term program goals, and participated in many site reviews. He supported himself and an extensive Antarctic research program on 100% grant monies for many years. He has been on staff at UW (Seattle) for thirteen years, assembling teams to write complex multidisciplinary research proposals (up to 25 co-investigators, $86M). He regularly teaches proposal strategy, tactics and writing. He draws on his unusually well-grounded, extremely practical, and blunt perspective as to what works, what does not work, and WHY.

TERRY WITTMEIER

Ms. Erwin is Manager of the Washington Stormwater Center and a Research Associate at Washington State University Puyallup Research and Extension Center. She holds dual roles as a faculty member working on fecal coliform pollution in salmon-bearing streams and as the manager and developer of the Washington Stormwater Center. Most recently, she was senior staff on a project to develop the nation’s largest Low Impact Development research and education facility at the WSU Puyallup campus. She joined the WSU team in 2005 after a previous career in management and marketing where she was responsible for multiple departments and staff and large-scale corporate budgets. She holds a BA from Northwestern University, a BS from University of Washington, an MBA from Pacific Lutheran University, and an MS from Washington State University.

She is currently developing new programs for the Washington Stormwater Center that service business and industrial permittees (Business Resource Program) and eastern Washington Phase Two stormwater permittees (Municipal Resource Program) as well as continuing work on BMPs for fecal coliform reduction in stormwater outfalls. She is also working to establish the Washington affiliate of the national NEMO program (Non-point Education for Municipal Officials); leading development of the Washington State University Wetlands and Watershed Education and Restoration Project; and creating a STEM education program at WSU Puyallup with the Puyallup School District that focuses on wetlands, watersheds, salmon biology and LID research.