WASHINGTON STORMWATER CENTER

AND

WASHINGTON STATE UNIVERSITY PUYALLUP RESEARCH AND EXTENSION

PRESENT

STATEWIDE STORMWATER GRANT WRITING WORKSHOP

FRIDAY, SEPTEMBER 21, 2012 | SPOKANE, WA

8:00–8:30 am  Attendee Check-In
8:30–11:30 am  Eric Shulenberger, Ph.D., J.D.
  ▪ Strategy & Tactics
  ▪ Elements of a Successful Proposal
  ▪ Basics of Successful Writing
10:00–10:15 am  Morning Break
11:30–12:00 pm  Grant Reviews and Important Proposal Elements
  Dave Duncan, Municipal Stormwater Permit Manager
  Terry Wittmeier, Water Quality Manager
  Washington State Department of Ecology
12:00–1:00 pm  Lunch (provided)
1:00–1:30 pm  Writing Stormwater and Water Quality Grants: An Applicant’s Perspective and Advice
  Cheryl Sonnen, Regional Stormwater Manager
  Asotin County
2:45–3:00 pm  Afternoon Break
1:45–4:30 pm  Grant Writing Work Session
  Participants (on their personal laptop) will begin writing a project proposal with the assistance of workshop staff.

*Optional Proposal Review Opportunity

Dr. Eric Shulenberger will be available from 1:30 to 4:00 pm to individually review prepared preliminary drafted proposals. (Proposals for review must be prepared prior to date of workshop.)
ABOUT OUR PRESENTERS...

ERIC SHULENBERGER, PHD, JD

Dr Eric Shulenberger has a PhD in biological oceanography (Scripps Institution of Oceanography), is a California attorney, and has been a high-tech businessman. He knows both sides of the funding desk well. He was a federal research program manager for seven years, and has read many thousands of proposals. He has reviewed preliminary and full proposals for many agencies, written requests for proposals, developed and critiqued long-term program goals, and participated in many site reviews. He supported himself and an extensive Antarctic research program on 100% grant monies for many years. He has been on staff at UW (Seattle) for thirteen years, assembling teams to write complex multidisciplinary research proposals (up to 25 co-investigators, $86M). He regularly teaches proposal strategy, tactics and writing. He draws on his unusually well-grounded, extremely practical, and blunt perspective as to what works, what does not work, and WHY.

DAVE DUNCAN

Dave Duncan has 21 years of experience working for the Department of Ecology in the Eastern Regional Office in the Water Resources, Air Quality, and Water Quality Programs. For the past eight years he has worked in the Stormwater Program and is the Municipal Stormwater Permit Manager for the Eastern Region. B.S. Geology, M.S. Metallurgical Engineering (University of Idaho).

TERRY WITTMEIER

CHERYL SONNEN

Cheryl Sonnen has served as the Asotin County Regional Stormwater Coordinator since July 2008. Prior to that, she was the project manager at the Asotin County Conservation District for 11 years. During her career she has been awarded many grants from numerous funding sources to implement water quality improvement projects.

TANYALEE ERWIN

Ms. Erwin is Manager of the Washington Stormwater Center and a Research Associate at Washington State University Puyallup Research and Extension Center. She holds dual roles as a faculty member working on fecal coliform pollution in salmon-bearing streams and as the manager and developer of the Washington Stormwater Center. Most recently, she was senior staff on a project to develop the nation’s largest Low Impact Development research and education facility at the WSU Puyallup campus. She joined the WSU team in 2005 after a previous career in management and marketing where she was responsible for multiple departments and staff and large-scale corporate budgets. She holds a BA from Northwestern University, a BS from University of Washington, an MBA from Pacific Lutheran University, and an MS from Washington State University.

She is currently developing new programs for the Washington Stormwater Center that service business and industrial permittees (Business Resource Program) and eastern Washington Phase Two stormwater permittees (Municipal Resource Program) as well as continuing work on BMPs for fecal coliform reduction in stormwater outfalls. She is also working to establish the Washington affiliate of the national NEMO program (Non-point Education for Municipal Officials); leading development of the Washington State University Wetlands and Watershed Education and Restoration Project; and creating a STEM education program at WSU Puyallup with the Puyallup School District that focuses on wetlands, watersheds, salmon biology and LID research.

SHELLY SOLOMON

Shelly Solomon is a biologist, landscape architect, water quality restoration specialist and an environmental filmmaker. Ms. Solomon started Leaping Frog Films to “Get the Word Out”, about positive environmental action.