



## Municipal Stormwater Education & Outreach Blog: February 2024

This is a once-a-month education & outreach blog for municipal stormwater permittees across the State of Washington. It is put out by the Washington Stormwater Center's statewide E&O coordinator and is designed to be brief, so it can be easily read. It will contain one or two E&O topics: links to information, success stories, documents or training, etc. Thank you for your continued efforts to protect the waters of our state! By: Anne Melrose

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### Multicultural Media List for Washington

According to the Demographical Statistical Atlas of the United States, Washington is the third most linguistically diverse state in America, with 163 languages spoken. This is evidence of the challenge that stormwater education and outreach professionals face in promoting their messages throughout the state.

The Washington Stormwater Center would like to facilitate access to multicultural media resources across the state. We want to start by sharing the Ethnic Media list maintained by Seattle's [Office of Immigrant and Refugee Affairs](#). Updated in July of 2023 the [Ethnic Media Directory](#) largely serves the Seattle area.

Next, we would like your help building a broader statewide list. If you have any successful media resources and contacts to add, please send them to [anne.melrose@wsu.edu](mailto:anne.melrose@wsu.edu). We also welcome any guidance or lessons learned that you would like to offer for preparing materials/messages before contacting these media outlets.

The goal is to create an accurate updated list that could be made available to jurisdictions across the state. We hope to hear from you.

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